



SAANYS 2022
ANNUAL CONFERENCE
THE SAGAMORE RESORT | LAKE GEORGE
OCTOBER 23, 2022



Company Information:

Organization: _____
Contact Person: _____ Title: _____
Address: _____
City: _____ State: _____ Zip: _____
Telephone: _____ Fax: _____
E-Mail: _____ Website Address: _____

Sponsorship:

- | | |
|--|---|
| <input type="checkbox"/> Exhibitor Sponsor (\$2,500) | <input type="checkbox"/> Conference Keynote Sponsor (\$6,500) |
| <input type="checkbox"/> Conference Featured Speaker Sponsor (\$4,000) | <input type="checkbox"/> "No Booth" Option flier insert (\$1,000) |
| <input type="checkbox"/> Luncheon Presentation Sponsor (\$6,500 includes lunch cost) | <input type="checkbox"/> Networking Dinner Reception (\$4,000) |
| <input type="checkbox"/> Conference Board of Directors Meeting Sponsor (\$5,000) | |

Payment Method:

Please check: ☐ MasterCard ☐ Visa ☐ American Express
☐ Check payable to: SAANYS

Name as it appears on the card (Print CLEARLY): _____

Card Number: _____

Expiration: _____ Code: _____

**Please mail the above
information and payment to:**
SAANYS
Deborah G. Taylor
8 Airport Park Blvd.
Latham, NY 12110
Fax: (518) 782-9552
dtaylor@saanys.org

(Upon receipt of this form, you will receive a confirmation.)

All booth space must be paid for 30 days in advance or you may lose your designated space.)

Exhibiting Sponsor - \$2,500

Before the Conference

- Name and logo will appear on pre-conference marketing materials
- Acknowledgment of conference sponsors on the SAANYS website and newsletter

At the Conference

- **Exhibit Space:** Exhibits will be in the lobby area that leads conference participants between workshops, keynote sessions and meals. Coffee breaks and a cocktail reception will be held in the exhibit area.
- One table top display in the exhibit area to include one 6' display table with 2 chairs
- Company name and logo displayed prominently on signage
- Corporate recognition and write-up in the annual conference program and conference app
- Includes one-hour cocktail reception in the exhibitor area
- Invitation for two representatives to the member networking reception
- Special rate on lodging at the conference hotel
- Opportunity to attend all conference workshop sessions, receptions, and keynotes

Advertising/Exhibiting Sponsor - \$2,500

After the Conference

- *News & Notes* newsletter feature on conference sponsors (emailed to over 8,000 members)
- List of conference participants
- Website link on the SAANYS website for one year
- One-half page color advertisement in the SAANYS magazine (\$1,400 value) – issue: _____
(Fall, Winter, or Spring)
- Receipt of all publications for one year
- 150 word write-up and website link in one issue of e-newsletter

Conference Featured Speaker Sponsor - \$4,000

All of the benefits of Exhibiting Sponsor, plus...

- Acknowledgment and introduction
- Opportunity to make brief welcoming remarks (2-3 min)
- Signage with logo at the meeting
- Corporate materials on chairs at the meeting
- One-quarter page advertisement in the conference program
- One advertisement in one issue of the SAANYS e-newsletter, *News & Notes*

Luncheon Presentation Sponsor - \$6,500

4 opportunities (includes all lunch costs)

All of the benefits of Exhibiting Sponsor, plus...

- Introduction by SAANYS board member and the opportunity for an hour lunch presentation in a private room
- Premium exhibit space
- Signage with logo in workshop room
- Opportunity to distribute materials to all attendees
- One-half page advertisement in the conference program
- 2 minute video clip advertisement shown at various times during the conference

Board of Directors Meeting Sponsor - \$5,000 – 1 Exclusive Opportunity!

All of the benefits of Exhibiting Sponsor, plus...

- Introduction by SAANYS president and the opportunity for a 10 minute presentation at the meeting
- Premium exhibit space
- Signage with logo at the board meeting
- Opportunity to distribute materials to all attendees
- One half page advertisement in the conference program
- 2 minute video clip advertisement shown at various times during the conference
- One full page, full color advertisement in SAANYS *Vanguard/Practices* magazine (\$1,900 value)

Conference Keynote Sponsor - \$6,500

All of the benefits of Exhibiting Sponsor, plus...

- Acknowledgment and introduction by SAANYS president at the keynote
- One-hour focus group breakfast discussion with the Board
- Opportunity to introduce keynote speaker and make welcoming remarks
- Premium exhibit space
- Signage with logo at the keynote session
- Corporate materials on chairs at the keynote session
- One full page, full color advertisement in the SAANYS conference program
- 2 minute video clip advertisement shown at various times during the conference
- 3 advertisements in SAANYS *News & Notes* e-newsletter
- One full page, full color advertisement in SAANYS *Vanguard/Practices* magazine (\$1,900 value)

Networking Dinner Receptions – \$4,000

Opportunity to co-host a networking international food station reception to be held on Sunday evening, 7:30 pm-9:00 pm. Includes signage and advertising. A wonderful opportunity to interact with all conference attendees!

“No Booth” Option – \$1,000

Sponsors will have their materials distributed to all attendees in the conference bag and receive sponsorship recognition in signage at the conference and in the conference program. Companies may also send a prize for a drawing which will be announced in advance.

Additional Sponsorship Opportunities

Lanyards, bags, pens, refreshment breaks, breakfast, dessert sponsor, cocktail reception, transportation, institute gifts (supply gifts).