



# SAANYS 2018 CONFERENCE

CROWNE PLAZA | LAKE PLACID | 10.14.18

### Company Information:

Organization: \_\_\_\_\_  
Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_  
E-Mail: \_\_\_\_\_ Website Address: \_\_\_\_\_

### Sponsorship:

- Exhibitor Sponsor (\$2,500)
- Conference Keynote Sponsor (\$6,000)
- Conference Featured Speaker Sponsor (\$3,500)
- "No Booth" Option (\$600)
- Luncheon Presentation Sponsor (\$4,000+)
- Networking Dinner Reception (\$300 plus costs)
- Conference Board of Directors Meeting Sponsor (\$4,500)
- Table Space only (\$1,950)

### Payment Method:

Please check:  MasterCard  Visa  American Express  
 Check payable to: SAANYS

Name as it appears on the card (Print CLEARLY):  
\_\_\_\_\_

Card Number: \_\_\_\_\_

Expiration: \_\_\_\_\_ Code: \_\_\_\_\_

**Please mail the above information and payment to:**  
SAANYS  
Deborah G. Taylor  
8 Airport Park Blvd.  
Latham, NY 12110  
Fax: (518) 782-9552  
dtaylor@saanys.org

*(Upon receipt of this form, you will receive a confirmation.)*

*All booth space must be paid for 30 days in advance or you may lose your designated space.)*

### Exhibiting Sponsor - \$2,500

#### Before the Conference

- Name and logo will appear on pre-conference marketing materials
- Acknowledgment of conference sponsors on the SAANYS website and in the newsletter

#### At the Conference

- **Exhibit Space:** Exhibits will be conducted in the foyers that lead conference participants between workshops, keynote sessions and meals. Coffee breaks and a cocktail reception will be held in this area to ensure a high traffic pattern
- One table top display in the exhibit area to include one 6' display table with 2 chairs
- Company name and logo displayed prominently on signage
- Corporate recognition and write-up in the annual conference program and conference app
- Includes one hour cocktail reception in the exhibitor area
- Invitation for two representatives to the member networking reception
- Special rate on lodging at the conference hotel
- Opportunity to attend all conference workshop sessions, receptions, and keynotes

## Advertising/Exhibiting Sponsor - \$2,500

### After the Conference

- *News & Notes* newsletter feature on conference sponsors (mailed to over 7,000 members)
- List of conference participants
- Website link on the SAANYS website for one year
- One-half page color advertisement in the SAANYS magazine (\$1,200 value) – issue: \_\_\_\_\_  
(Fall, Winter, or Spring)
- Receipt of all publications for one year
- 100 word write-up and website link in one issue of e-newsletter

## Conference Featured Speaker Sponsor - \$3,500

### All of the benefits of Exhibiting Sponsor, plus...

- Acknowledgement and introduction
- Opportunity to make brief welcoming remarks
- Signage with logo at the meeting
- Corporate materials on chairs at the meeting
- One-quarter page advertisement in the conference program

## Luncheon Presentation Sponsor - \$4,000\* – SOLD OUT!

### 4 opportunities (\*plus the cost of the reception)

### All of the benefits of Exhibiting Sponsor, plus...

- Introduction by SAANYS board member and the opportunity for an hour lunch presentation in a private room
- Premium exhibit space
- Signage with logo
- Opportunity to distribute materials to all attendees
- One-half page advertisement in the conference program
- 2 minute video clip advertisement shown at various times during the conference

## Board of Directors Meeting Sponsor - \$4,500 – 1 Exclusive Opportunity! – SOLD OUT!

### All of the benefits of Exhibiting Sponsor, plus...

- Introduction by SAANYS president and the opportunity for a 20 minute presentation at the meeting
- Premium exhibit space
- Signage with logo at the board meeting
- Opportunity to distribute materials to all attendees
- One full page advertisement in the conference program
- 2 minute video clip advertisement shown at various times during the conference
- One full page, full color advertisement in SAANYS *Vanguard/Practices* magazine (\$1,700 value)

## Conference Keynote Sponsor - \$6,000

### All of the benefits of Exhibiting Sponsor, plus...

- Acknowledgment and introduction by SAANYS president at the keynote
- Opportunity to introduce keynote speaker and make welcoming remarks
- Premium exhibit space
- Signage with logo at the keynote session
- Corporate materials on chairs at the keynote session
- One full page, full color advertisement in the SAANYS conference program
- 2 minute video clip advertisement shown at various times during the conference
- Opportunity to submit a workshop proposal for consideration
- 2 advertisements in SAANYS *News & Notes* newsletter
- Advertising insert mailed within 1 issue of a SAANYS newsletter
- One full page, full color advertisement in SAANYS *Vanguard/Practices* magazine (\$1,700 value)

## Networking Dinner Receptions

Work directly with the resort banquet manager to host one of four networking international food station receptions to be held on Sunday evening, 7:15 pm-9:15 pm. A wonderful opportunity to interact with all conference attendees!

### “No Booth” Option – \$600

Sponsors will have their materials distributed to all attendees in the conference bag and receive sponsorship recognition in signage at the conference.

## Additional Sponsorship Opportunities

Lanyards, bags, pens, refreshment breaks, breakfast, dessert sponsor, cocktail reception, transportation, institute gifts (supply gifts).