International Center for Leadership in Education

Creating a Culture of Success for ALL Students: Transformed by Literacy

Dr. Sue Szachowicz
Senior Fellow, ICLE
Retired Principal,
Brockton High School



SAANYS Webinar, November 17, 2015



Webinars: Start time 4 p.m.

- Nov. 17, 2015: Keynote- Creating a Culture of Success for ALL Students
- Dec. 1, 2015: * Leadership Principles for School Improvement
 - * Building and Empowering a Leadership Team
- Dec. 15, 2015: *Focusing on Instruction
 *Monitor, Monitor
- ☐ Jan. 12, 2016: *Dealing with Resistance *Engaging Parents and Community



Today's Agenda:

- Info about BrocktonHigh
- The Power of a School Wide Literacy Initiative
- ☐ 4 Steps to Success
- □ Changing the Culture
- Questions, questions?







Dr. Daggett reminded us that schools need to:

- · Have a growth mindset
- Prepare students for their lives beyond school; be college AND career ready
- Need to teach our students what to do when they don't know what to do

THINKING ROUTINES!!!

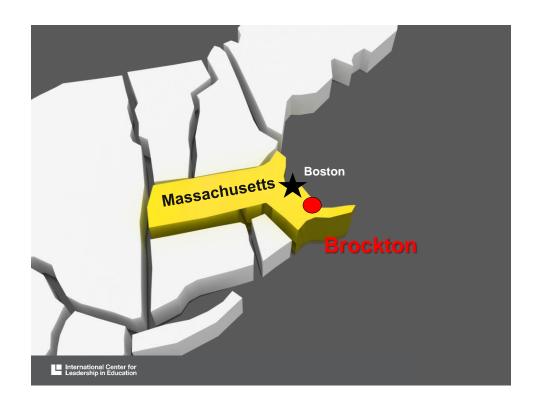


Creating the Conditions

"Brockton High demonstrates that you don't have to change the student population to get results, you have to change the conditions under which they learn."

Pedro Noguera





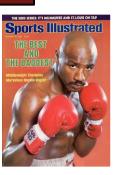
Introducing Brockton High



Home of the Brockton Boxers







School of Champions

Introducing Brockton High



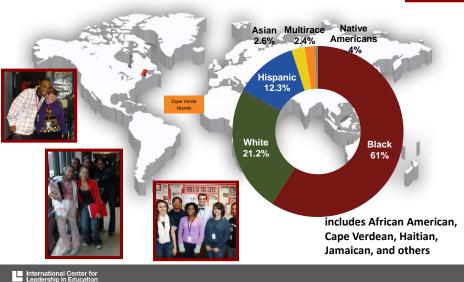


- •4,174 Students
- •83% Poverty level
- •79% Minority population:
- 49 different languages
- •42% speak another language in the home
- •19% ELL Services (approx.)
 •11% receive Special Educ.
 Services (approx.)

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Who goes to Brockton High?





We Had Many Problems:

- Mass. implemented a high stakes test (MCAS)
- Three-quarters of our students would not be earning a diploma
- Culture of low expectations "Students have a right to fail" (former BHS Principal)
- Negative image in our city, in the state (nasty media comments!)
- · Yet we were living in DENIAL!!!!
- Who is responsible???? We had silos (My kids, your kids, not OUR kids)
- Success by chance depended on who your teacher was – are you lucky???

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Here's where we were on our state assessment:

MCAS 1998 Failure

ELA - 44%

(Sped - 78%)

MATH – **75%**

(Sped - 98%)

MCAS 1998

Advanced+Proficient

ELA - 22%

MATH - 7%

And they MUST pass to graduate – NO exceptions!!!

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MCAS1999 | The results

Rank/District	Score		
121 FALL RIVER	1996		
122 BROCKTON	1993		
123 LOWELL	1992		
124 CHELSEA	1989		
125 NEW BEDFORD	1988		
126 LYNN	1984 1977		
127 BOSTON			
128 SPRINGFIELD	1964		
129 HOLYOKE	1948		
130 LAWRENCE	1944		

Failing scores

Last month, the Board of Education voted to make 220 the passing accore for the MCAS exam. The class of 2003 will be the first students in the state required to earn a 220 in both math and first students in the state required to earn a 220 in both math and failing in the 'needs improvement' category. If the MCAS test were a graduation requirement today, the following districts would have the highest number of students who would not be able to graduate. The Globe analysis is based on this year's 8th grade test results because those students will be members of the class of

Engli	sh		Math	1		
District	1999	1998	District	1999	199	
HOLYOKE	40	40	Seven Hills	79	6	
SPRINGFIELD	34	29	HOLYOKE	77	8	
Seven Hills	33	23	LAWRENCE	76	7	
LAWRENCE	32	33	SPRINGFIELD	74	7	
CHELSEA	29	26	LYNN	71	6	
LYNN	29	27	NEW BEDFORD	68	6	
NEW BEDFORD	28	25	BROCKTON	66	- 5	
FITCHBURG	27	24	Sabis International	6	4	
WORCESTER	27	23	FALL RIVER	€		
BOSTON	26	29	LOWELL	6 2		
LOWELL	26	30	Renaissance	65		
FALL RIVER	24	24	CHELSEA	64		
Greenfield	23	20	FITCHBURG	63	6	
BROCKTON	22	21	Palmer	63	5	
Webster	22	17	CHICOPEE	60	6	
Renaissance	21	34	REVERE	60	6	
· · · · · · · · · · · · · · · · · · ·	20	10	TATILITALI	60	6	
-		2.7		59	6	
				59	4	
				58	6	

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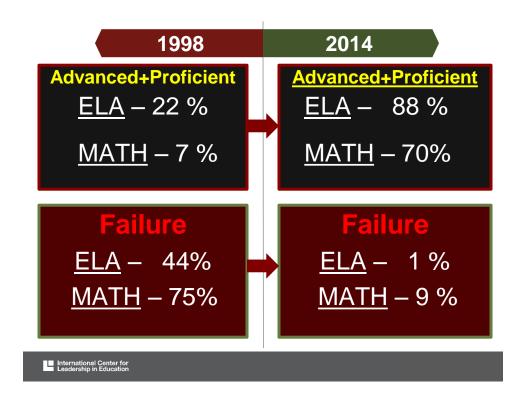


That's where we were...



Here's a preview of where we are now...

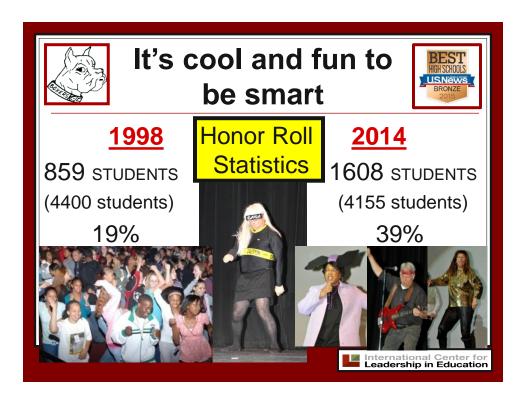
Then, at the end some WICKED AWESOME stuff!...

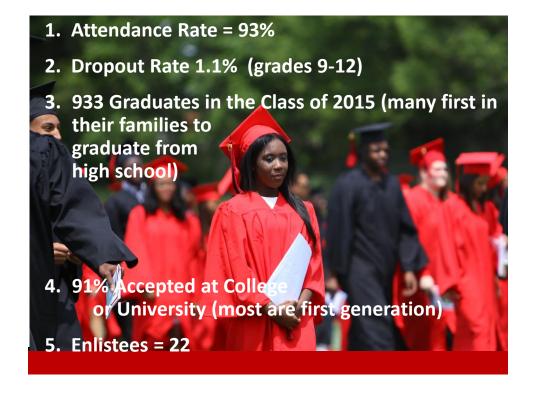


BROCKTON HIGH NATIONAL MODEL SCHOOL



TWELVE CONSECUTIVE YEARS!!!





Brockton High went from this:

THE BOSTON GLOBE . WEDNESDAY, DECEMBER 8, 1999

MCAS1999 | The results

		Failing sco	ores				
Rank/District	Score	passing score for first students in the English in order t failing in the 'nee- were a graduation would have the hi to graduate. The	the MCAS he state requirements frequirements ghest numb Globe analy	uire plom nent nt to er o	ion voted to make 22 n. The class of 2003 of d to earn a 220 in bo a. A 220 is one point 'category. If the MC oday, the following di f students who would s based on this year'	th math above CAS test stricts I not be s 8th gri	able
121 FALL RIVER	1996	2003.		den	ts will be members o		ass of
122 BROCKTON	1002	Engli	1999 18	_	Math	1999	
122 DROCKTON	1993	HOLYOKE		40	Seven Hills	79	62
123 LOWELL	1000	SPRINGFIELD		29	HOLYOKE	77	83
123 LOWELL	1992	Seven Hills		23 33	LAWRENCE	76	75
124 CUELCEA	-	CHELSEA		26	SPRINGFIELD	74	69
124 CHELSEA	1989	LYNN	29	27	NEW BEDFORD	68	64
100 NEW DEDECTO	-	NEW BEDFORD	28	25	BROCKTON	66	68
125 NEW BEDFORD	1988	FITCHBURG	27	24	Sabis International FALL RIVER		45 73
		BOSTON	26	29	LOWELL	_	70
126 LYNN	1984	LOWELL	26	30	Renaissance	_	70
	1304	FALL RIVER	24	24	CHELSEA	6	- 7
127 BOSTON	1977	Greenfield 3ROCKTON	23	20	FITCHBURG	63	
	19//	Webster	22	17	CHICOPEE	60	-\
128 SPRINGFIELD	1064	Renaissance	21	34	REVERE	60	63
TEO OF MINUFICED	1964	HAVERHILL	20	16	TAUNTON	60	63
129 HOLYOKE	10.10	North Adams	20	19	BOSTON	59	68
	1948	an dia	L	_	ams	58	60
130 LAWRENCE	1944	ie ais	LLIC	9	S puted by Glob	Globe sta	H char

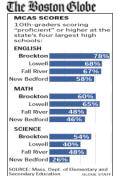
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Turnaround at Brockton High

Emphasis on literacy brings big MCAS improvement



Principal Susan Szachowicz, shown chatting at lunch with Yiriam Lopez, is in many ways the school's biggest cheerleader. (Essdras M Suarez/ Globe Staff) By James Vaznis Globe Staff / October 12, 2009



BROCKTON - Brockton High School has every excuse for failure, serving a city plagued by crime, poverty, housing foreclosures, and homelessness.

Almost two-thirds of the students qualify for free or reduced-price lunches, and 14 percent are learning to speak English. More than two-thirds are African-American or Latino - groups that have lagged behind their peers across the state on standardized tests.

But Brockton High, by far the state's largest public high school with 4,200 students, has found a success in recent years that has eluded many of the state's urban schools: MCAS scores are soaring, earning the school state recognition as a symbol of urban hope.

To THIS!!!

Boxers in the NEW YORK TIMES



High Expectations NO Excuses!!!



September 28, 2010







Just my opinion... for what it's worth

Too often schools consist of separate classrooms, everyone with their own set of expectations and standards. When everyone focuses, it can be powerful learning!

The POWER of a school wide Literacy Initiative!!!

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KEY QUESTION FOR YOU:

You may NOT be in such dire straits... BUT

Are you THE BEST you can be?

How about SPED? ELL? Students in poverty? Any gaps?

Changing Culture through Literacy

- Set clear expectations about WHAT
 we would teach the students to be
 able to do: LITERACY
- Taught everyone HOW to teach these skills
- Many teachers only believed when the SAW the results
- AND, we valued their work. Their instruction mattered!!!

Here's another way to say it simply:

You want to improve your school? Focus on the adults, not the kids!



Four steps to success: (No silver bullets No magic formulas)

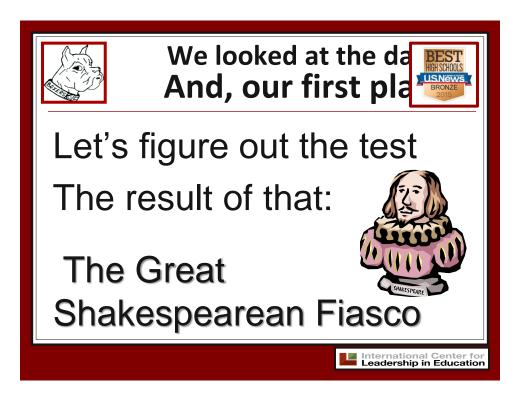




More on strategies for building and empowering a team in the December 1 webinar

PBS show Need to Know produced a 13 minute documentary about Brockton High. Here's the link to the segment:

https://www.youtube.com/wa tch?v=zONaQeAMFMc





Back to the drawing board to find a better approach



We asked 3 questions:

- 1. What skills do our students need to be able to do to be successful on the MCAS?
- 2. What skills do our students need to be able to do to be successful in their classes?
- 3. What skills do our students need to be able to do to be successful in their lives beyond BHS?





From that discussion:

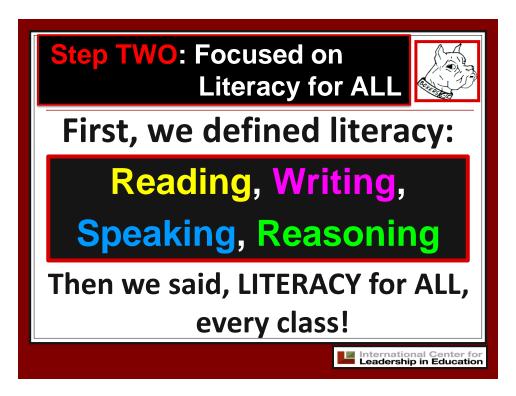


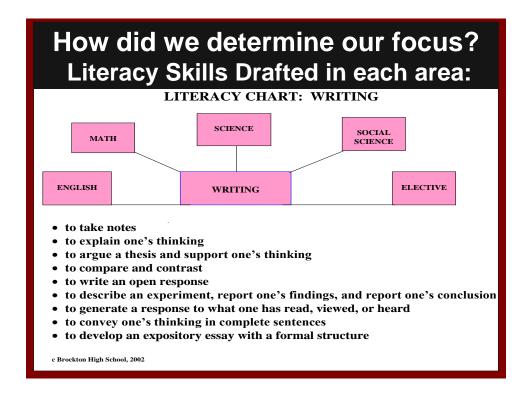
We noticed that students needed to be able to:

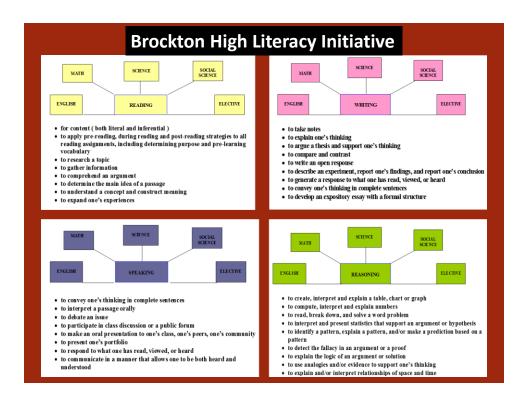
- read challenging passages, difficult nonfiction,
- write a LOT,
- solve multistep problems, explain their thinking,
- speak professionally... they needed SKILLS!
 THAT LED US TO:

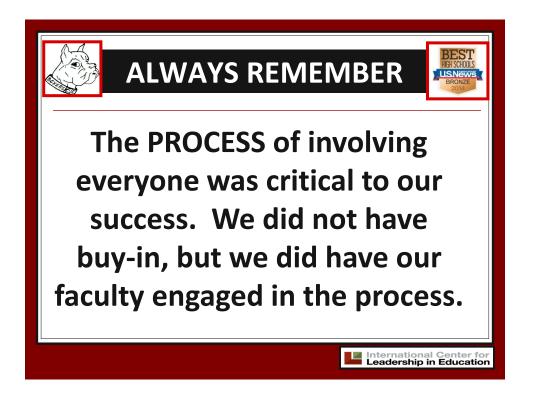
LITERACY – First, we defined it, then trained ourselves how to teach these literacy skills to our students.

Leadership in Education











So now what...



We had cool looking charts on the walls... SO WHAT...

The KEY to our implementation is HOW we trained teachers to teach these Literacy skills to our students.

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Step THREE: Implemented with fidelity and a plan



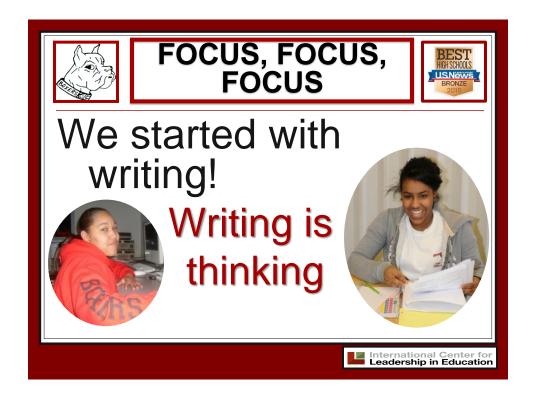
Faculty Meetings became

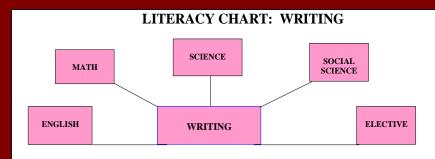
Literacy Workshops

KEY = Adult Learning Teachers teaching teachers – GOOD stuff!









- to take notes
- to explain one's thinking
- to argue a thesis and support one's thinking
- to compare and contrast
- · to write an open response
- to describe an experiment, report one's findings, and report one's conclusion
- to generate a response to what one has read, viewed, or heard
- to convey one's thinking in complete sentences
- to develop an expository essay with a formal structure

c Brockton High School, 2002



LITERACY WORKSHOP: OPEN RESPONSE WRITING



WHAT IS IT? Students must read a passage, and then write a response to a question about that passage.

WHY START WITH THAT? Easily crosses all disciplines, is authentic, and is measurable.

Students demonstrate writing skill AND understand the content.

Brockton High's OPEN RESPONSE WRITING STEPS

- 1. ACTIVELY READ QUESTION BY CIRCLING AND UNDERLINING KEY WORDS.
- 2. RESTATE QUESTION AS THESIS (LEAVING BLANKS).
- 3. ACTIVELY READ PASSAGE.
- 4. MAP OUT YOUR ANSWER.
- 5. WRITE YOUR RESPONSE CAREFULLY, USING YOUR MAP AS A GUIDE.
- 6. STRATEGICALLY REPEAT KEY WORDS FROM THESIS IN YOUR BODY AND IN YOUR END SENTENCE.
- 7. PARAGRAPH YOUR RESPONSE.
- 8. REREAD AND EDIT YOUR RESPONSE.

Remember there are 4 STEPS to Active Reading

- 1. Read the question, prompt, or directions.
- 2. Circle and Underline the question

Circle key direction verbs.

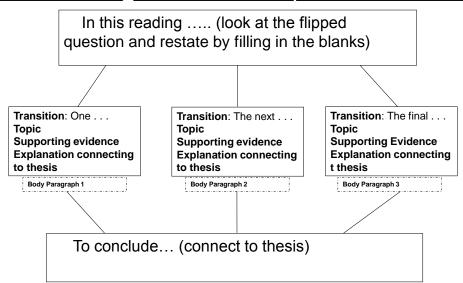
(for example; discuss, contrast, explain)

Underline important information

(often there is irrelevant information)

- 3. In your own words, write what the question, prompt, or directions ask you to do.
- 4. Develop your PLAN to answer the question, prompt or directions.

The **student creates a map** in order to **organize** the response:



Final Step: The Rubric

This rubric provides the students with the criteria upon which they will be assessed.

VRITER'S NAME	DATE	
CONTENT	FORM	
Response contains a clear thesis and insightfully answers all parts of the question. Response provides relevant and specific textual evidence. Explanations of evidence are clear and accurate, and demonstrate superior understanding of the	Response contains sphisticated and effective use of transitions and strategic repetition indicating complete control of the material. Response is logically and effectively organized control of the properties of the strategic properties of the st	
Response contains a clear thesis and adequately answers all parts of the question. Response provides relevant but Response provides relevant but Emplanations of evidence are mostly clear and accurate, and demonstrate good understanding of the material.	Response contains adequate but simplistic use of maintions and strategic repetition. Response is organized in its thesis, paragraphing, and sequencing of examples. Response contains clear sentence structure with no distracting errors.	LEGIBILITY 1 Easy to read 0 Difficult to read
Response contains a thesis but only partially answers the questions. Response provides a mix of accurate and inaccurate textual evidence. Explanations of evidence are vague and/or demonstrate limited understanding of the material.	Response contains some inappropriate use of transitions and strategic repetition. Response demonstrated inpute in the contained of th	
Response contains a thesis but only minimally answers the question. Response provides insufficient and/or largely maccurate textual evidence. Explanations of evidence are Explanation of evidence are minimal understanding of the material.	Response contains incorrect or inadequate use of transitions and strategic repetition. Response reflects minimal organization of its thesis, paragraphing, and/or sequencing of examples. Response contains major errors in sentence structure.	LENGTH Sufficient Insufficient
Response is incorrect. Response contains insufficient evidence to show understanding of the material. Response is off-topic and/or contains irrelevant content.	Response contains no evidence of transitions and strategic repetition. Response reflects no organization. Response contains little to no evidence of sentence structure.	
Evaluated by: Self Peer T Comments:	SCORI 13-14 = Advi 11-12 = Prof 8-10 = Need 0-7 = Feali	inced icient is Improvement

So then what...



Follow up the Interdisciplinary Training.

Next step – HOW to bring this into the classroom

- Lessons developed
- Implemented according to a calendar

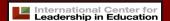


We didn't leave it to chance!



Everyone was trained to teach the targeted Literacy Skill. The implementation was according to a specific timeline.

NO EXCEPTIONS!!!



Success by DESIGN, not by chance!

The Open Response calendar of implementation:

Nov 2-6: Social Science, Social Sci Biling.

Nov 30-Dec 4: Wellness, JROTC

Dec 14-18: Science, Science Bilingual

Jan 11-15: Business, Tech, & Career Ed.

Jan 25-29: Math, Math Bilingual

Feb 22-26: Foreign Lang, Special Ed Mar. 7-11: English, ESL, Guidance

Mar 20-24: Family &Cons. Sci, ProjGrads

Apr 5-9: Music, Art

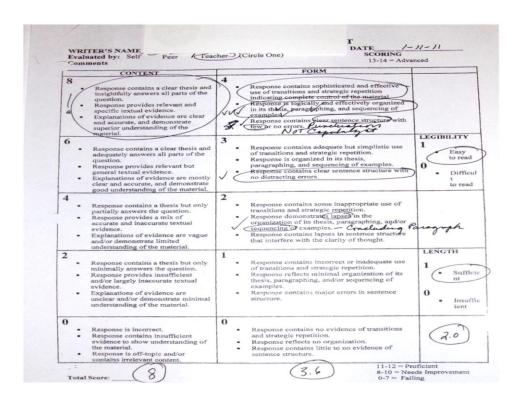
The key:

We infused literacy skills into EVERY area rather than doubling up on English and math classes. The content provides the context.

More specific examples of implementing the Literacy Workshops, including sample workshop scripts, in the December 15 webinar







Further examples of monitoring the Literacy Initiative in the December 15 webinar



Our methodical approach



Step 1: We built and empowered our team (teachers and administrators)

Step 2: Determined our focus (for ex., Open Response Writing) and trained the faculty in the writing process we would ALL use (Literacy Workshops)

Step 3: Developed and implemented a plan (Trained the faculty in the process and implemented according to a calendar)

Step 4: Monitored like crazy (direct observation and reviewing student work)



Remember:

It's about the adults, not the kids!

We taught ourselves to teach these literacy skills to the students.

And we will ALL do it THIS WAY!

From **Talent** is **Overrated**

by Geoff Colvin

The factor that seems to explain the most about great performance is something the researchers call deliberate practice... Deliberate practice is hard. It hurts. But it works. More of it equals better performance. Tons of it equals great performance.

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By doing this we gave our students powerful THINKING ROUTINES!









So what does this look like in the different subject areas??? **RIGOR + RELEVANCE= GOOD WORK!!!**



Emily Dickinson

Emily Dickinson was born in Anherst, Massachusetts, in 1830. She attended Mount Holyoke Female Seminary in South Hadey, but severe homestichess led her to severe homestiches led her her house and visitors were scarce. The people with whom she did come in contact, however, had an enormous impact on her thoughts and poetry. She was particularly stirred by the Reverend Charls rip to Philadelphia. He left for the West Coast shortly after a visit to her home in 1860, and some critics believe his departure gave rise to the heartstick flow of verse from Dickinson in the years that followed. While it is certain that he was an important figure in her life, it is not certain that this was in the capacity of romantic love-she called him "my closest earthly frend." Other possibilities for the unrequited love in Dickinson's poems include Ots P. Lord, a Massachusetts Supreme Court Judge, and Samuel Bowles, editor of the Springfield Republican.

By the 1860s, Dickinson lived in almost total physical isolation from the By the 1860s, Dickinstonel lived in almoment total physical loadeton from toutside world, but actively immainment may correspondences and read widely. Such sepera a great deal of third time with the ramilly. Her father developed by the separate great deal of third the state and national politics, serving in Congress for once term. Her briefler Austian attended law school and became an attorned next door once he married Susan Gilled to the succession of the second service of the second service of the second and became an attorney and succession service and succession and service and the service of the second service of the second service of the service of the

Dickinson's poetry reflects her loneliness and the speakers of her poems generally live in a state of want, but her poems are also marked by the intimate recollection of inspirational moments which are decidedly life-giving and suggest the possibility of happiness. Her work was heavily influenced by the Metaphysical poets of seventeenth-century England, as well as her reading of the Book of Revelation and her upbringing in a Purtlan New England town which encouraged a Calvinist, orthodox, and conservative approach to Christianity,

Heart! We Will Forget him! **Emily Dickinson**

Heart, we will forget him! You and I, to-night! You may forget the warmth he gave, I will forget the light.

When you have done, pray tell me, That I my thoughts may dim; Haste! lest while you're lagging, I may remember him!

Knows how to forget!

by Emily Dickinson

Knows how to forget! But could It teach it? Easiest of Arts, they say When one learn how

Dull Hearts have died In the Acquisition Sacrificed for Science Is common, though, now —

I went to School But was not wiser Globe did not teach it Nor Logarithm Show

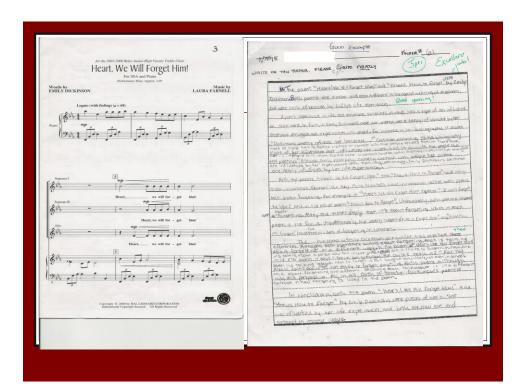
"How to forget"! Say — some — Philosopher! Ah, to be erudite Enough to know!

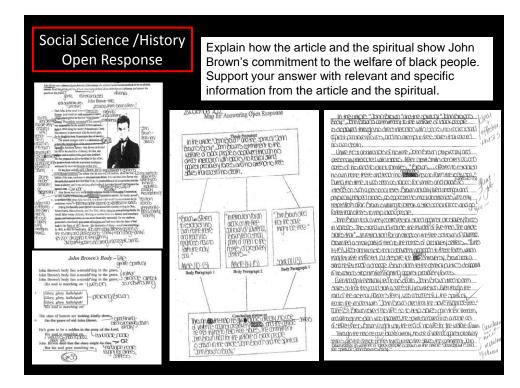
To it in a Book? So, I could buy it —
Is it like a Planet?
Telescopes would know —

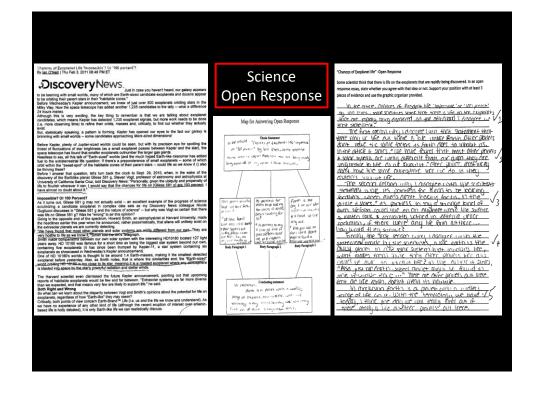
If it be invention It must have a Patent. Rabbi of the Wise Book Don't you know?

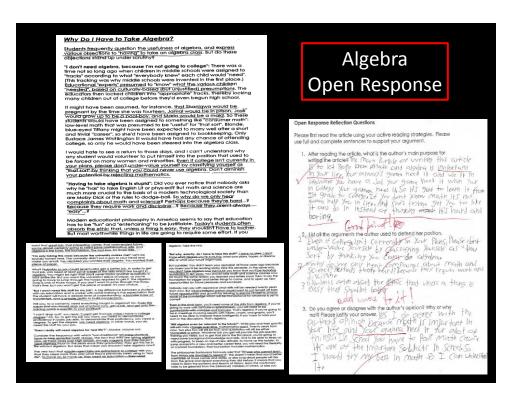
Emily Dickinson is a poet who often wrote about her own emotional struggles. In two poems "Heart, We Will Forget Him" and "Knows How to Forget" she writes about how difficult it is to forget. Please read the two poems and the brief biography and answer the following three questions:

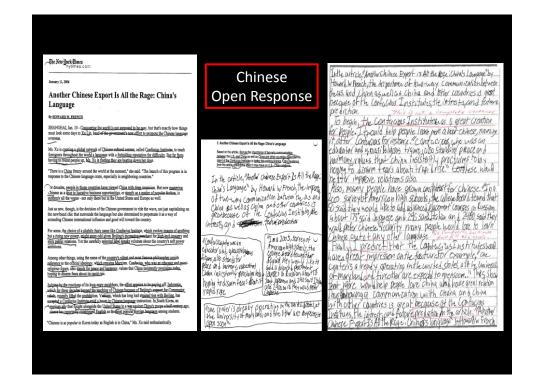
- 1. What were some of experiences in her life that influenced her writing?
- 2. What do the two poems have in common?
- 3. How are the two poems different? Please use one quote from the poems or biography in each paragraph.

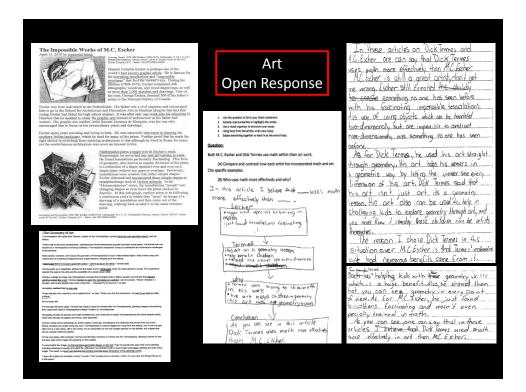


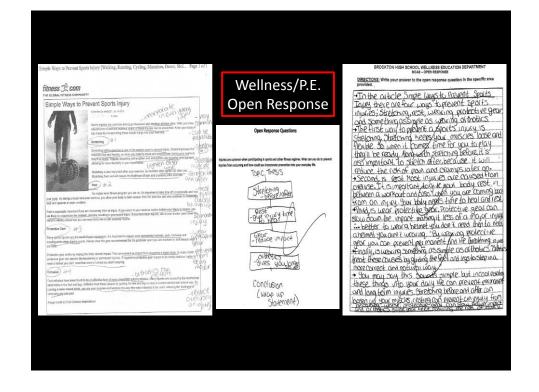














There are ALWAYS critics...



The cookie-cutter comment

The students learn THINKING ROUTINES!





BUT....



Don't think for a moment that everyone was happy...

BUT, if we waited for buy-in, we'd still be waiting.





Change isn't easy...

Most of our faculty were NOT on board. They did it because they had to, AND because they understood we needed to do something to help our students. And soon, we saw results!

Some suggestions and specific strategies for dealing with resistance in the January 12 webinar



Changes in ELA Results Year One of School Wide Open Response					
GRADE 10 - ENGLISH LANGUAGE ARTS					
PERFORMANCE 1998 1999 2000 2001 LEVEL					
ADVANCED	2	2	6	14	
PROFICIENT	20	22	21	29	
NEEDS	34	35	32	34	
IMPROVEMENT					
FAILING	44	41	41	23	

Changes in Math Results Year One of School Wide Open Response					
GRADE 10 - MATHEMATICS					
PERFORMANCE 1998 1999 2000 2001 LEVEL					
ADVANCED	1	2	5	8	
PROFICIENT	6	7	11	22	
NEEDS	17	16	21	36	
IMPROVEMENT					
FAILING	75	76	64	34	

Changes in ELA Results Year One of School Wide Open Response					
GRADE 10 - ENGLISH LANGUAGE ARTS PERFORMANCE 1998 1999 2000 2001 LEVEL Added a Literacy Workshop on Active Reading Strategies: 2002					
2	2	6	14	22	
20	22	21	29	14	
34	35	32	34	25	
44	41	41	23	13	
	ide IGLIS ARTS 1998 2 20 34	ide Ope IGLISH LAN ARTS 1998 1999 2 2 20 22 34 35	ide Open Reside Open Reside ARTS 1998 1999 2000 2	ide Open Responding IGLISH LANGUAGE ARTS 1998 1999 2000 2001 2	

TEACHER LEADERSHIP

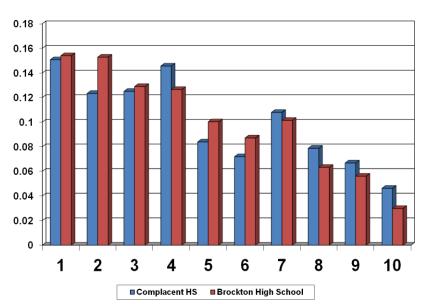
Some Schools Stand Out

Comparisons of Complacent HS and Brockton HS

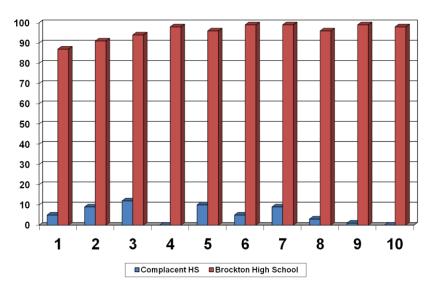
Ronald F. Ferguson, PhD

Tripod Project for School Improvement (<u>www.tripodproject.org</u>) and Achievement Gap Initiative at Harvard University (<u>www.agi.harvard.edu</u>)

Proportions of students scoring in each decile of the MCAS 8th grade ELA distribution



MCAS ELA gains 8th to 10th grade, compared to others from the same 8th grade decile (School rank percentile/100)





• The Achievement Gap Initiative At Harvard University

Toward Excellence with Equity
Conference Report by Ronald F. Ferguson, Faculty Director

"The main lesson was that student achievement rose when leadership teams focused thoughtfully and relentlessly on improving the quality of instruction."

Prof. Ron Ferguson, AGI Conference Report

Can this be REPLICATED?

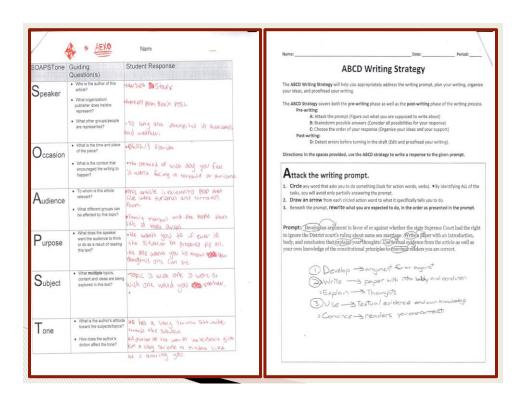
You bet! Don't reinvent the wheel. Replicate the process. Some examples:

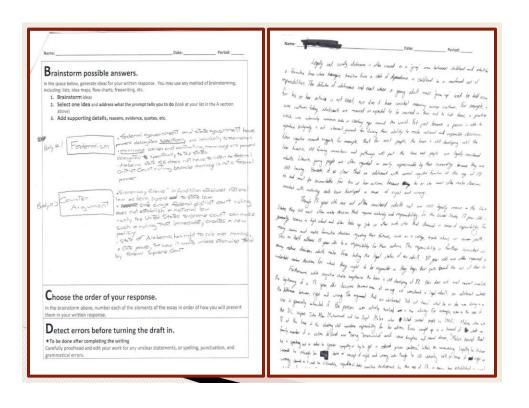
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Mount Vernon HS



- Focused on persuasive writing Students read a nonfiction article using the SOAPSTone reading strategy graphic organizer.
- Students then responded to a prompt using the ABCD writing strategy to help organize their writing.





Mount Vernon	Model Schools Committee
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Calendar

Month	Department	Writing Window	Grading Window	PD Dates
November	English	Nov 5-14	Nov 17- Dec1	31-Oct
December	Science	Dec 1-5	Dec 8-19	21-Nov
January	Math	Jan 12-16	Jan 19-30	9-Jan
February	F&P Arts World Languages	Feb 9-13	Feb 16-27	5-Feb*
March	Health & PE	Mar 2-6	Mar 9-20	20-Feb
April	Social Studies	Apr 7-10	Apr 13-24	25-Mar
May	CTE ESOL	May 4-8	May 11-22	1-May *



Success at Mount Vernon High School

- Students using the strategies on the state tests.
- Getting teacher buy in and implementing a school-wide approach to literacy.
- Creating a structure for school-wide professional development for the initiative.
- Using the same templates, script, norming, and common school wide rubric

Principal Nardos King

Poughkeepsie High School Mrs. Phee Simpson, Principal

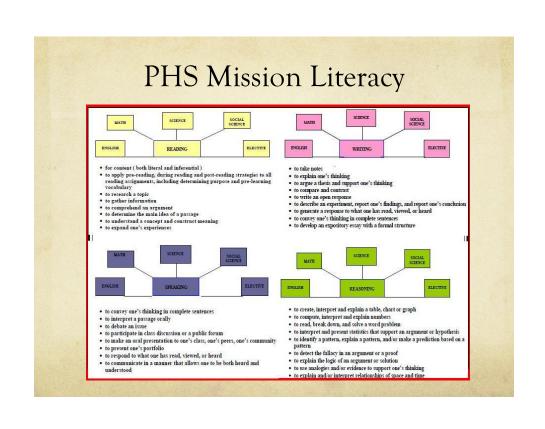
Greatest Success: Seeing

students use this process

on the state exam

Use of Common Instructional Practices:

- Increase High Order Thinking
- Laser-like focus on coherent instruction
- Literacy strategies being used in all classrooms



POUGHKEEPSIE HIGH SCHOOL

IMPLEMENTATION SCHEDULE FEBRUARY - MAY, 2014

Literacy Coach: Donna Burrill (donna.burrill@comcast.net)

Open Response Writing ~ ROUND 1

SUBJECT	IMPLEMENTATION DATES	STUDENT WORK SAMPLES DUE TO EVALUATOR	FEEDBACK FROM EVALUATOR
English, ESL, Music	2/24 - 2/28	Friday, March 14	Friday, March 21
Foreign Languages & Art	3/3/- 3/7	Friday, March 21	Friday, March 28
Math	3/10-3/14	Friday, March 28	Friday, April 4
Science, PE & Health	3/17 - 3/21	Friday, April 4	Friday, April 11
Social Studies & Special Ed*	3/24 - 3/28	Friday April 11	Friday, April 18

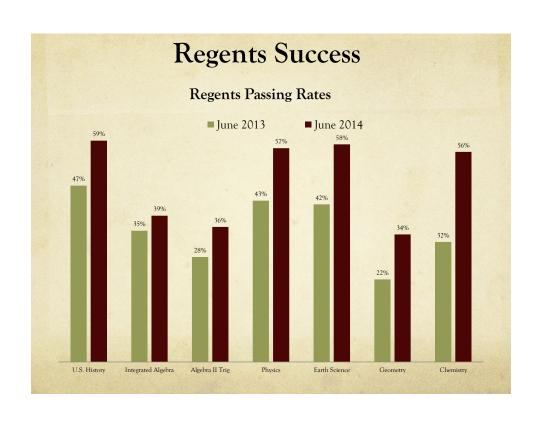
^{*}Special Education inclusion teachers will roll it out in the core subject you teach.

Open Response Writing ~ ROUND 2

SUBJECT	IMPLEMENTATION DATES	STUDENT WORK SAMPLES DUE TO EVALUATOR	FEEDBACK FROM EVALUATOR
English, ESL, Music	3/31 - 4//4	Friday, April 18	Friday, April 25
Foreign Languages & Art	4/7 - 4/11	Friday, April 25	Friday, May 2
Math	4/21 - 4/25	Friday, May 9	Friday, May 16
Science, PE & Health	4/28 - 5/2	Friday, May 16	Friday, May 23
Social Studies & Special Ed*	5/5 - 5/9	Friday, May 23	Friday, May 30

*Special Education inclusion teachers will roll it out in the core subject you teach.





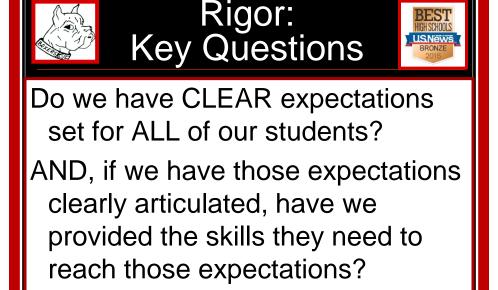
FIVE Lessons Learned:

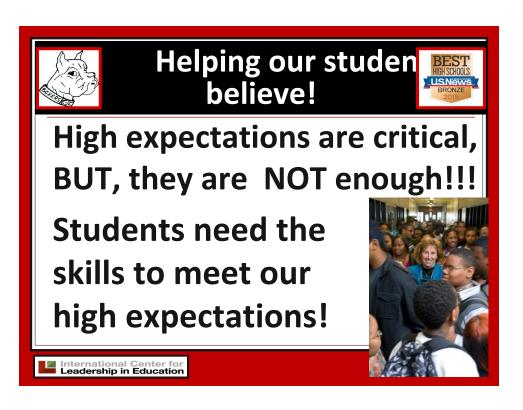
- FOCUS: Determine what YOUR students need and be relentless
- □CONSISTENCY: We ALL do it "this" way the power is in the school wide commitment (deliberate practice works!)
- □PERSISTENCE: Stay the course too often in education we give up on things too soon (yet another thing...)
- ■MONITOR: Compare and analyze student work across the school raise the rigor!
- □REPLICATE: Don't reinvent the wheel replicate the process

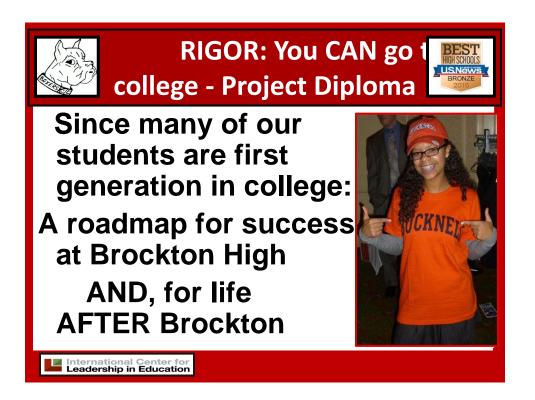


Changing the Culture:
Success for All
The 3 R's in Action:
Rigor, Relevance,
Relationships

Rigor, Relevance, and Relationships come to life at Brockton High. As Bill Daggett says often, "Culture trumps strategy."











Academics:

EVERY term Honor Roll DURING the day:

We perform for the kids

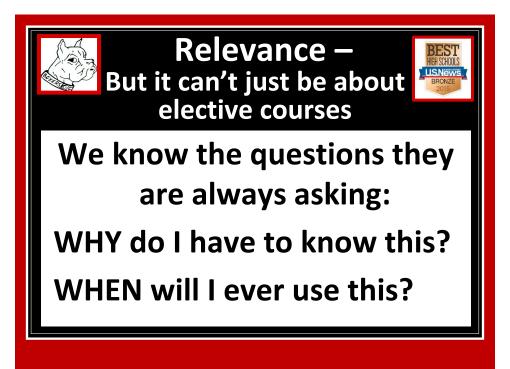
 Holiday Concerts, Organize theme assemblies: Family Feud, The Voice, Minute to Win It, Brockton High Has Talent Maybe, Rock groups perform

Scholarship and Awards assemblies – we invite EVERYONE!











Relevance – Key question:



Am I helping my students connect the learning in the classroom to their lives beyond school?"

WRITING in every class helps students make those connections



Relationships



"People will forget what you said, people will forget what you did, but people will never forget how you made them feel." Maya Angelou

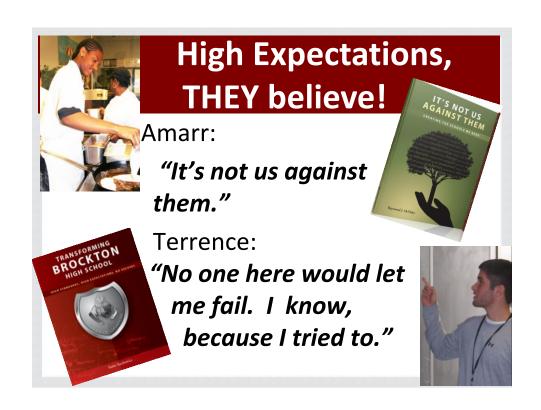
Positive message for students We value you!

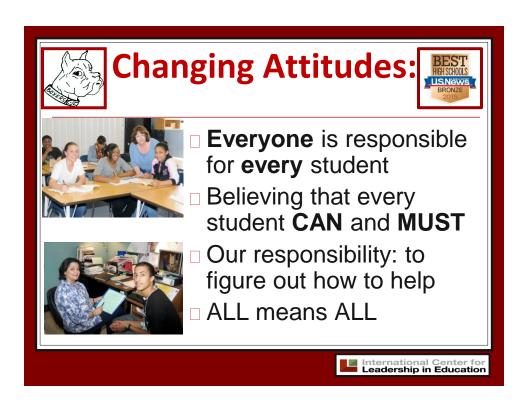
What do you value and celebrate?

- Boxer Notes
- Boxer of the Month
- Boxer-2-Boxer
- Many clubs
- Student Faculty games
- Theme Days



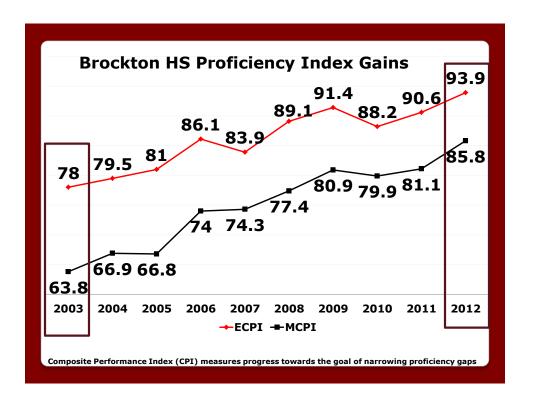






More ideas for engaging the parents and the community in the January 12 webinar

This approach can bring some WICKED AWESOME results!!!





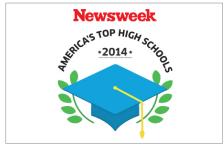
Awards, Awards!!!



2008, 2010, 2012, 2013, 2014, 2015

Beating The Odds 2014 Top Schools For Low-Income Students





Brockton High School

Brockton, Massachusetts (508)580-7633



JOHN & ABIGAIL ADAMS SCHOLARS 2015 Brockton High

314 SCHOLARSHIP RECIPIENTS 34% of the class! Most ever!!! Most in Massachusetts!!!



FINAL THOUGHT: Making change takes TENACITY, not brilliance!

If we can do this, anyone can!
In 1999 we were called a
"cesspool" in our local media.
Now we are called the
"Jewel of the City."

International Center for Leadership in Education

WE DO MAKE A DIFFERENCE!!! If we can do this, so can you!



Sue Szachowicz, Senior Fellow ICLE, Brockton High Principal (retired)

For followup questions contact Lori Eastman at LEastman@leadered.com